

e-Commerce

COLLECTION



FAST FACTS:

Over \$100M average in monthly orders

Micro revenue channel created for virtual online orders - over \$10m in transactions

Electronic Commerce

Entice your customers with rich imagery and streamlined purchasing processes; broaden your Sales Reps' sphere of influence with varied delivery methods; expand your corporate presence by branching into social media. Our e-Commerce suite turns virtual profits into real sales, and delivers with ease, speed and precision.

e-Commerce Collection Components

MARKETING PROMOTIONS & PRICING MANAGEMENT

- Flexible pricing engine
- Dynamic promotion creation
- Powerful cross-selling and upselling
- Increase in average order value

ORDER MANAGEMENT MODULE

- Cerebral center of the e-Commerce Suite
- Supports cross-channel orders
- Enterprise-wide perspective for customer service, order status, shipping information
- E-mail notifications
- Customer Accounts provides history, ease of shopping and order follow-up, and tracking of orders
- Seamless integration with Hostess and Consultant applications

PRODUCT CATALOG & CONTENT MANAGEMENT

- Rich formats include images, text, JSPs, HTML and video
- Individual market control of product master
- Easy replication of data across markets
- Global support - language, culture, currency, rules
- Catalog browsing, Category browsing with friendly navigation methods and robust control of data presentation
- Multiple Customer types with personalized content per visitor
- Intuitive, streamlined Checkout process
- Full support of shipping, taxation and payment systems