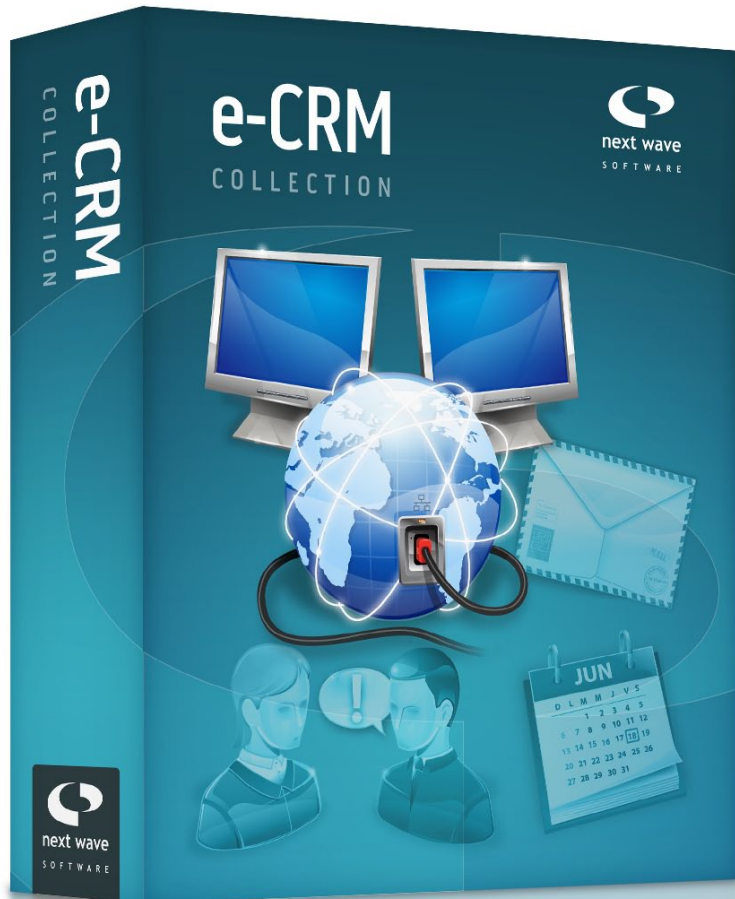


e-CRM COLLECTION



FAST FACTS:

Direct Selling industry
highest adoption rate:
55% for Personal Websites

Over 500,000 NW Sales
Tools users managing their
home-based businesses

Over 1,000,000 sales/
promotional e-Invitations
processed monthly

Customer Relationship Management

The most advanced selling tools available on an Enterprise level within Direct Selling and Social Selling companies. Our suite of digital sales tools allows anyone to effectively manage and engage customers in online selling, personal e-mail campaigns and lead generation. Your representatives will sell more in less time with our leading edge software.

e-CRM Collection Components

PERSONAL WEBSITES

- The central hub of the suite is Personal Websites, which allow individual sales reps to build a personalized selling experience to their customers via the web.
- Complimented by robust Hostess and Guest connections, the Personal Website presents a complete offering for a consultant's online business.

CALENDARING & EVENT MANAGEMENT

- Streamlined, automated loading of key dates to calendar.
- Corporate events, personal tasks, event/party schedules easily viewable.
- Highlights critical dates for successful business management.

ORDERING & ORDER MANAGEMENT

- Universal Order Pad handles multiple order types: Party/Non-party customers, Website, Personal, Preferred Member, Hostess.
- Complete tax, shipping, freight, handling and other miscellaneous fee processing.
- Multiple payment options.
- Streamlined, simple checkout procedure.
- Tracking of Hostess credits.

CONTACT ASSISTANT & LEADS

- Manage all Contacts: Customers, Hostesses, Friends, Family, Prospects and more.
- Easy grouping and categorization.
- Supports import from multiple sources (Outlook, Facebook, etc.)

EVENT ASSISTANT

- End-to-end Event management (planning>invites>event>booking>recruiting>follow-ups).

- Coaching, Training and Help information woven into the entire Event process.
- Automated calendar and reminders throughout the planning process.
- Managed communication with Hostess and Guests.
- Automated tracking of attendance and potential host and business opportunity interest.

CORPORATE TO REP COMMUNICATIONS CENTER

- Immediate notification of corporate-sponsored events.
- Real time alerts.
- Downloadable resources and links to published components.
- Upline Sales Rep event posting.
- E-blast communications for targeted recipients.
- Training Center
- Business Launch Track guides new Sales Reps thru their initial phase.
- Online Sales Rep Guide offers policies, procedures and guidelines.
- Product Merchandise Guides rapidly educate reps on products & services.
- Idea Sharing Forum creates opportunity for information exchange.
- Video Training provides an additional dimension to the training experience.
- Leader Tools Center
- Downline Performance Manager offers timely KPIs.
- Downline e-newsletters.
- Leader Training & Development