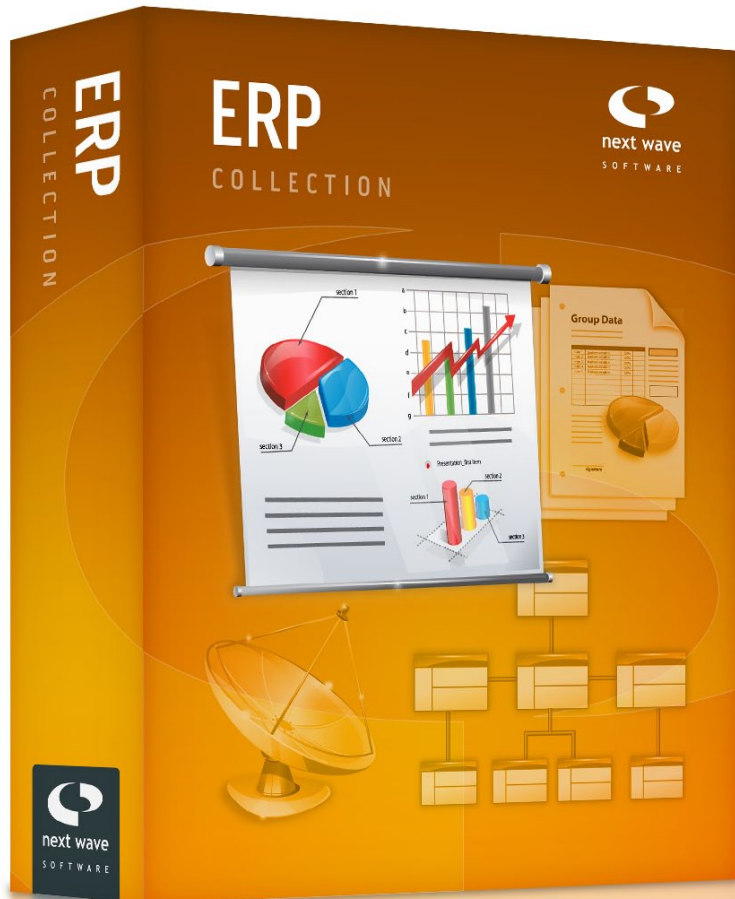


Direct Sales ERP

COLLECTION



FAST FACTS:

There are over 1,000,000 e-Promotions deployed each month

The average online enrollment exceeds 50,000 NEW Sales Reps per year

Enterprise Resource Planning

Maximize your Direct Selling business by utilizing Next Wave's end-to-end Direct Sales ERP Suite. It covers everything from your Sales Reps' Personal Websites to comprehensive training to order management to paying commissions. Our platform model offers major advantages for both users and administrators, working with a single source solution.

Direct Sales-ERP Collection Components

SALES REP AGREEMENT MANAGEMENT

- Manages the entire online sign-up process, with sponsor relationship.
- Provides comprehensive guide for joining the business.

ONLINE PRODUCTS & MERCHANDISING MANAGEMENT

- Allows direct, real time access to robust product database management.
- Multiple views when accessing product line.
- Controlled access by date, customer type, event.
- Vigorous promotion engine.

ELECTRONIC NEWSLETTER

- Publishing and Distribution Management.
- Supports multiple templates.
- Global tracking - promote, manage, evaluate business/behavior trends.
- Campaign tracking - promote, manage, evaluate specific marketing campaigns.
- Leads management integration with Personal Websites and Contacts.

CORPORATE SALES ORDER MANAGEMENT

- View / export submitted web orders.
- Order history search and reports.
- Enter / edit orders on behalf of Consultants. Ability to override pricing, shipping & handling, tax.
- Return / exchange handling.

SECURITY & ADMINISTRATOR MANAGEMENT

- Privileges and hierarchies established based on profile-driven access permissions.
- Custom menus for ease of use and navigation.

SALES ORGANIZATION BEHAVIOR & PERFORMANCE REPORTING

- Corporate administrators view KPIs of the entire sales organization.
- Rising stars are recognized, those needing additional support are identified early.

CONTENT MANAGEMENT & WEB COMMUNICATIONS PUBLISHING

- Corporate News & Information
- Alerts & Corporate-sponsored Events
- E-blasts
- Content Publishing, Downloadable Files Publishing

CUSTOMER E-PROMOTIONS

- Corporate-created templates
- Sales Rep Personalization
- Tracking and reporting
- Forward to Friends

COMMISSIONS & GENEALOGY

- Multiple compensation structures
- Customized per client requirements
- Direct Deposit
- Corporate Branded Pay Card

PRODUCT CATALOG MANAGEMENT

- Seasonal product catalog updates
- Individualized markets with global administration
- Rich media assets published with rapid delivery
- Immediate deployment of content update

THIRD PARTY INTEGRATION

- Accounting, 3pl, general ledger applications